

Analysis of previous website:

The first website, had a lot of things I didn't like, first being that I felt the website was very dark, I also didn't like the way I used a lot of text on the introduction of the index, beers and spirits page as the text are very long to read. I also didn't like the use of border on the buttons and on the everyday specials section. The images that was used could have been better. The website was also hard to identify at first as it is confusing on whether it is a craft beer or a brewery company. The website is also using font awesome instead of SVG's. The website also needs to correct itself on some of the information given.

Here are all the improvements and changes made:

Changed the **logo** to something more identifiable and made sure that it is indeed a craft beer store when user first visits the page.

I have redesigned the **header section** of the homepage by adding the new logo and simplified the header introduction. Before I felt that the introduction was a little long, so I made sure it was simple and is straight to the point.

Simplified and reduced **introduction texts from beer and spirits page** as from the previous website the paragraph introduction was long and wasn't good for user experience.

Selection of new **colour palette**, as I felt the previous colour pallet was a little too dark and was very mono chromatic, so this time I have made the pallet to be simple and light. I have also reused some of the components that were in the previous website.

Added **SVG's** to all the social media icons and logo.

Got rid of old images and added **new images** from pexels and unsplash and removed the previous images.

Added php **server side includes** for **header footer and the head** sections for every page.

Mobile first approach and responsive design. The screen size starts from **480px** and ends up to **1600px**.

Added a custom **404 page** using .htaccess.

Added **JavaScript** on the top left corner of the website which tells the user if the store is currently open or closed.

Added skip to content to all pages whenever the user presses **TAB** button. Added access keys to form and aria roles to header main footer.